This privacy notice is drawn up and issued pursuant to Article 13 of EU Regulation 2016/679 (also referred to hereinafter simply as the "EU Regulation"), which introduced significant regulatory changes.

This privacy notice therefore updates and replaces any previous versions issued.

In consideration of the above, it should be pointed out that:

1) as a result of the establishment of the commercial relations and during the course of the performance thereof, our company shall collect and process your personal data;

2) for the sake of clarity, we shall specify the following definitions given in the aforementioned EU Regulation:

**Personal data:** any information relating to an identified or identifiable natural person ("data subject"); an identifiable natural person is one who can be identified, directly or indirectly, in particular by reference to an identifier such as a name, an identification number, location data, an online identifier or to one or more factors specific to the physical, physiological, genetic, mental, economic, cultural or social identity of that natural person;

**Processing:** any operation or set of operations which is performed on personal data or on sets of personal data, whether or not by automated means, such as collection, recording, organisation, structuring, storage, adaptation or alteration, retrieval, consultation, use, disclosure by transmission, dissemination or otherwise making available, alignment or combination, restriction, erasure or destruction.

Pursuant to Article 13 of EU Regulation 2016/679, therefore,

we inform you

that the collection and processing of your personal data shall be carried out by our company in accordance with the following:

a) **purposes:** the data shall be processed for the correct fulfilment of accounting, fiscal, commercial and technical requirements and for all corporate activities in general pertaining to the relations in place;

b) **advertising purposes:** the data may also be used, subject to your specific, explicit consent, to send advertising material/communications by post, email, phone, fax, SMS or similar means; after having expressed consent, you shall be entitled to object, at any time and free of charge, to the processing of your data for these purposes;

c) **procedures:** the data shall be processed using both paper and electronic/computerised/automated tools/means, in full compliance with the applicable legislation, in accordance with the principles of lawfulness and integrity, and in such a way as to protect your privacy;

d) **optional provision of data:** the provision of data is optional and not compulsory;

e) **consequences of refusal:** refusal to provide your data or total objection to the processing of your data may make it impossible to pursue any commercial or other relationship with our company; denial of permission to use your data to send advertising material/communications, however, shall not have any consequences on any present or future relationship between us;

f) **persons or categories of persons (recipients) to whom the data may be communicated or disseminated:** the data may be communicated to third parties only in order to fulfil legal or contractual obligations. The data shall not under any circumstances be disseminated;
g) **persons authorised to process the data:** the data shall be processed exclusively by company employees in the administrative and commercial departments who are specifically authorised to do so;

h) **automated decision-making processes (e.g. profiling):** no automated decision-making processes are used to process your data;

i) **rights of the data subject:** you have all the rights enshrined in the EU Regulation, such as the rights to access and rectification of the data, erasure, restriction of processing, objection to processing, and data portability. You also have the right to file a complaint with the supervisory Authority;

j) **transfer of data to third countries:** any transfer of personal data to a third country outside of the European Union or to an international organisation shall take place on the basis of an adequacy decision by the Commission or, in the case of transfers pursuant to Articles 46, 47 or 49, paragraph 2, of the EU Regulation, on the basis of appropriate and suitable guarantees;

k) **data storage period:** the data shall be stored for the period of time strictly necessary to respond to the data subject's requests or in accordance with the regulations in force or any contractual clauses;

l) **data controller:** the data controller is Cattani S.p.A., whose registered offices are in Parma (PR), at Via Natta no. 6/A, in the person of its pro tempore legal representative;

m) **data protection officer:** the data protection officer is Mr Juri Torreggiani, whose office is located in Reggio Emilia, at Via Piccard no. 16/G, tel. 0522/30.11.69, fax 0522/38.79.96: any request for clarification or information can be addressed to him.

This privacy notice may be supplemented, either verbally or in writing, with additional elements and indications, in order to better meet your need to be familiar with our privacy policy or in response to regulatory changes.

Parma (PR), 2 October 2018

The data controller

Cattani S.p.A.